

THE ABILITY TO  
EXECUTE STRATEGY  
EFFECTIVELY CAN  
DEFINE AN  
ORGANIZATION'S  
SUCCESS.



SHARPEN PERFORMANCE.  
ACHIEVE EXCELLENCE.

# BRIDGING STRATEGY AND EXECUTION FOR SUCCESS

## Understanding Strategic Execution

Strategic execution is the translation of smart strategies into effective results. It's the realization of your organization's big ideas achieved through an orchestration of processes, projects and proficiencies that drive successful performance.

When all the facets of your organization are aligned and working cohesively, strategies succeed. When there's a breakdown at any point, let alone several, even the best ideas can falter and fail.

## Why Strategic Execution Skills are Critical

**Does your organization have the right people and the right strategies in place but fail to produce anticipated results? Does your company have a clear vision but struggle to break through to the next level?**

Mastering strategic execution across your organization is absolutely crucial to achieving results and securing a competitive advantage. Without those skills in place, your best resources—talent, ideas, money—are squandered.

**Only 9% of companies are rated excellent at execution. That means 91% aren't performing as well as they could be.<sup>1</sup>**

## Equip and Empower Your Organization

Every organization can reach its desired level of excellence with the right elements in place. We help you optimize performance with training solutions that:

- Identify areas for enhancement and prioritize investment and impact
- Develop and align strategic execution skills and strengths across your organization
- Empower leadership to anticipate risk, implement change, support process and drive results
- Benchmark needs and outcomes in order to tailor and refine learning plans

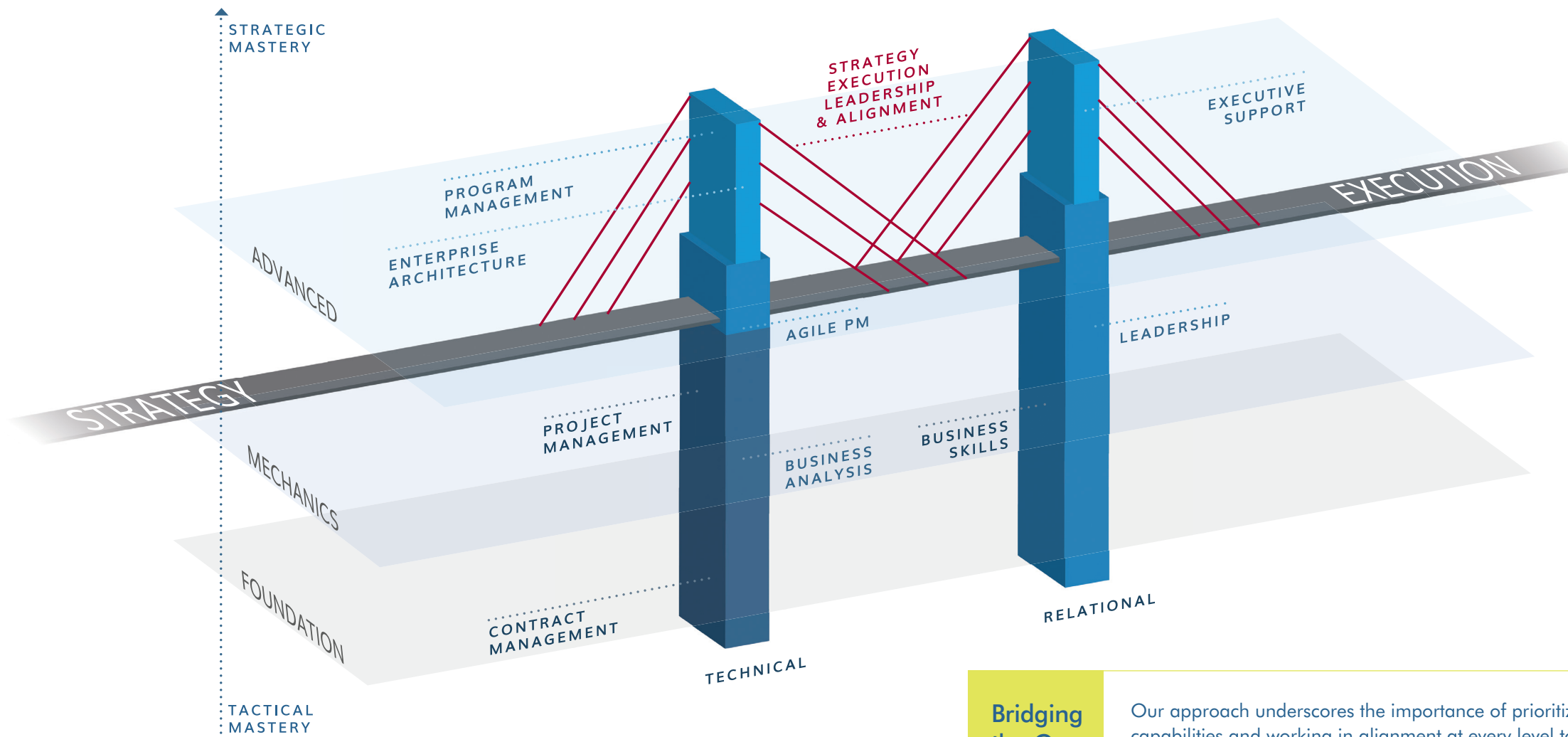
## Get to Know TwentyEighty Strategy Execution

We partner with organizations like yours to enhance strategic and project execution capabilities based on your unique needs—yielding meaningful results with measurable impact. TwentyEighty Strategy Execution offers performance education solutions that will transform the way you think, lead, execute and perform project-based work.

### Why work with us?

- **Unparalleled expertise in strategic execution**—rooted in both academia and industry practice, with a focus on performance enhancement within the project-based space
- **Depth and breadth of learning programs and delivery options**—all optimized to organizational goals, professional level and departmental needs
- **Client-centric focus**—evidenced by dedicated account teams, seamless implementation of programs and prioritization of customer satisfaction
- **Established global presence**—supported by 17 offices worldwide and a seamless global network
- **Proven assessment methodology**—benchmarking need, impact and engagement

TwentyEighty Strategy Execution is the integration of ESI International and IPS Learning, with a combined legacy of more than two million professionals trained, course delivery in 56 countries and more than 120,000 client certifications.



**Bridging the Gap**

Our approach underscores the importance of prioritizing all capabilities and working in alignment at every level to facilitate a stable, two-way path between strategy and execution.

1. Study: PMI Pulse of the Profession: The High Cost of Low Performance, February 2014

**Striving to excellence? Learn how TwentyEighty Strategy Execution can propel you further.**

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## The TwentyEighty Strategy Execution Promise:

A commitment to enhancing performance by aligning execution with strategy to transform the way you lead and execute project-based work.

- Unparalleled expertise in strategic execution
- Complete training solutions tailored to your organization
- Comprehensive range of learning programs and delivery options
- Heritage of academic rigor and industry practice
- Client-centric focus and accountability

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